

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2011

or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____.

CAR CHARGING GROUP, INC.

(Exact name of registrant as specified in charter)

Nevada

33-1155965

03-0608147

**(State or other jurisdiction of
incorporation or organization)**

(Commission File Number)

(I.R.S Employee Identification No.)

1691 Michigan Avenue, Sixth Floor
Miami Beach, FL 33139
(Address of principal executive offices)

(305) 521-0200

(Registrant's telephone number, including area code)

(Former name or former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the issuer was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).
Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large Accelerated Filer

Accelerated Filer

Non-Accelerated Filer (Do not check if smaller reporting company)

Smaller Reporting Company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act.) Yes No

As of August 10, 2011 30,543,405 shares of common stock, \$0.001 par value were issued and outstanding.

CAR CHARGING GROUP, INC.
(A DEVELOPMENT STAGE COMPANY)
FORM 10-Q
June 30, 2011

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PART I- FINANCIAL INFORMATION

Item 1. Financial Statements

CAR CHARGING GROUP, INC.
(A DEVELOPMENT STAGE COMPANY)
June 30, 2011

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CAR CHARGING GROUP, INC.
(A Development Stage Company)
Condensed Consolidated Balance Sheets

	<u>June 30 2011</u>	<u>December 31</u>
	<u>(UNAUDITED)</u>	<u>2010</u>
ASSETS		
Current Assets:		
Cash	\$ 194,299	\$ 373,868
Prepaid expenses and other current assets	218,687	78,004
Total current assets	<u>412,986</u>	<u>451,872</u>
OTHER ASSETS:		
Deposits	33,894	69,696
EV Charging Stations (net of accumulated depreciation of \$52,264 and \$11,242, respectively)	314,404	216,616
Office and computer equipment (net of accumulated depreciation of \$9,955 and \$5,373, respectively)	40,713	30,995
Total other assets	<u>389,011</u>	<u>317,307</u>
TOTAL ASSETS	<u>\$ 801,997</u>	<u>\$ 769,179</u>
 LIABILITIES AND STOCKHOLDERS' EQUITY (DEFICIT)		
Current Liabilities:		
Accounts payable and accrued expenses	\$ 171,657	\$ 104,432
Accrued interest	2,835	7,268
Current maturities of Convertible notes payable, net of discount of \$ 1,688 and \$15,614, respectively	25,313	69,387
Total current liabilities	<u>199,805</u>	<u>181,087</u>
Derivative liabilities	189,702	3,467,864
Total liabilities	<u>389,507</u>	<u>3,648,951</u>
Stockholders' Equity (Deficit):		
Series A Convertible Preferred stock: \$0.001 par value; 20,000,000 shares authorized and designated as Series A; 10,000,000 shares issued and outstanding	10,000	10,000
Common stock: \$0.001 par value; 500,000,000 shares authorized; 25,543,405 and 1,796,817 shares issued and outstanding, respectively	25,543	1,797
Additional paid-in capital	11,246,950	9,619,173
Deficit Accumulated in Development Stage	(10,870,003)	(12,510,742)
Total Stockholders' Equity (Deficit)	<u>412,490</u>	<u>(2,879,772)</u>
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY (DEFICIT)	<u>\$ 801,997</u>	<u>\$ 769,179</u>

See accompanying notes to the condensed consolidated financial statements.

CAR CHARGING GROUP, INC.
(A Development Stage Company)
Condensed Consolidated Statements of Operations
(UNAUDITED)

	<u>For the Three Months Ended June 30, 2011</u>	<u>For the Three Months Ended June 30, 2010</u>
Revenues	\$ -	\$ -
Operating expenses:		
Compensation	322,899	185,143
Other operating expenses	124,278	80,687
General and administrative	<u>217,329</u>	<u>45,402</u>
Total operating expenses	<u>664,506</u>	<u>311,232</u>
Income (loss) from operations	<u>(664,506)</u>	<u>(311,232)</u>
Other income (expense):		
Interest expense, net	(8,671)	(7,357)
Gain (loss) on change in fair value of derivative liability	(55,327)	(3,244,249)
Other income (loss)	<u>(1,340)</u>	<u>0</u>
Total other income (expense)	<u>(65,338)</u>	<u>(3,251,606)</u>
Income (loss) before income taxes	(729,844)	(3,562,838)
Income tax provision	<u>-</u>	<u>-</u>
Net Income (loss)	<u>\$ (729,844)</u>	<u>\$ (3,562,838)</u>
Net income per common share – basic and diluted	<u>\$ (.03)</u>	<u>\$ (2.25)</u>
Weighted average number of common shares outstanding – basic and diluted	<u>24,653,411</u>	<u>1,583,079</u>

See accompanying notes to the condensed consolidated financial statements.

CAR CHARGING GROUP, INC.
(A Development Stage Company)
Condensed Consolidated Statements of Operations
(UNAUDITED)

	For the Six Months Ended June 30, 2011	For the Six Months Ended June 30, 2010	For the Period from September 3, 2009 (Inception) to June 30, 2011
Revenues	\$ -	\$ -	\$ -
Operating expenses:			
Compensation	970,419	386,785	9,066,584
Other operating expenses	225,676	101,741	526,426
General and administrative	419,257	237,356	1,253,466
Total operating expenses	<u>1,615,352</u>	<u>725,882</u>	<u>10,846,476</u>
Income (loss) from operations	<u>(1,615,352)</u>	<u>(725,882)</u>	<u>(10,846,476)</u>
Other (income) expense:			
Interest expense, net	(20,732)	14,833	(56,952)
Gain (loss) on change in fair value of derivative liability	3,278,163	835,601	34,765
Other income (loss)	(1,340)	0	(1,340)
Total other (income) expense	<u>3,256,091</u>	<u>850,434</u>	<u>(23,527)</u>
Income (loss) before income taxes	1,640,739	(1,576,316)	(10,870,003)
Income tax provision	-	-	-
Net Income (loss)	<u>\$ 1,640,739</u>	<u>\$ (1,576,316)</u>	<u>\$ (10,870,003)</u>
Net income (loss) per common share – basic and diluted	<u>\$.11</u>	<u>\$ (0)</u>	
Weighted average number of common shares outstanding – basic and diluted	<u>14,867,219</u>	<u>1,542,342</u>	

See accompanying notes to the condensed consolidated financial statements.

CAR CHARGING GROUP, INC.

(A Development Stage Company)

Condensed Consolidated Statement of Stockholders' Equity (Deficit)

For the Period from September 3, 2009 (Inception) to June 30, 2011

	Preferred Shares	Preferred Amount	Common Stock		Additional Paid-in Capital	Deficit Accumulated in the Development Stage	Total Stockholders' (Deficit) Equity
			Shares	Amount			
Balance at September 3, 2009 (Inception)	-	\$ -	1,000,000	\$ 50,000	\$ (50,000)	\$ -	\$ -
Reverse acquisition adjustment	10,000,000	10,000	395,150	19,758	(70,515)		(40,757)
Sale of common (net of derivative liability of warrants of \$586,535)			61,333	3,067	295,398		298,465
Reverse Split 1:50				(71,369)	71,369		
Net loss						(6,801,183)	(6,801,183)
Balance at December 31, 2009	10,000,000	10,000	1,456,483	1,456	246,252	(6,801,183)	(6,543,475)
Common stock issued for debt to founders			92,000	4,600			4,600
Common stock issued for services			21,167	1,058	432,441		433,499
Common stock issued for conversion of convertible notes (net of derivative liability for conversion feature of \$ 552,872)			120,000	6,000	561,872		567,872
Sale of common stock with warrants attached (net of derivative liability on 3,834 warrants of \$75,839)			3,834	191	(18,531)		(18,340)
Common stock issued for cash			103,333	5,167	1,385,380		1,390,547
Warrants issued for services					6,995,084		6,995,084
Reverse split 1:50				(16,675)	16,675		
Net loss						(5,709,559)	(5,709,559)
Balance at December 31, 2010	10,000,000	\$ 10,000	1,796,817	\$ 1,797	\$ 9,619,173	\$ (12,510,742)	\$ (2,879,772)
Common stock issued for conversion of convertible notes and accrued interest			23,408,544	23,409	39,032		62,441
Common stock issued for services			4,711	4	105,495		105,499
Sale of common stock			333,333	333	999,666		999,999
Warrants issued for services					483,584		483,584
Net income						1,640,739	1,640,739
Balance at June 30, 2011 (unaudited)	10,000,000	\$ 10,000	25,543,405	\$ 25,543	\$ 11,246,950	\$ (10,870,003)	\$ 412,490,

See accompanying notes to the condensed consolidated financial statements.



CAR CHARGING GROUP, INC.
(A Development Stage Company)
Condensed Consolidated Statements of Cash Flows
(Unaudited)

	For the Six Months Ended June 30, 2011	For the Six Months Ended June 30, 2010	For the Period from September 3, 2009 (Inception) to June 30, 2011
CASH FLOWS FROM OPERATING ACTIVITIES:			
Net Income (loss)	\$ 1,640,739	\$ (1,576,316)	(10,870,003)
Adjustments to reconcile net loss to net cash provided by (used in) operating activities:			
Depreciation	45,602	12,364	62,217
Amortization of discount on convertible notes payable	13,927	0	47,728
Change in fair value of derivatives liability	(3,278,162)	833,751	(34,764)
Common stock and warrants issued for services	590,584	127,500	8,048,597
Changes in operating assets and liabilities:			
Inventory	0	12,220	(72,768)
Prepaid expenses and other current assets	(140,683)	37,415	(218,687)
Deposits	35,802	599	(33,894)
Accounts payable and accrued expenses	67,224	(60,002)	171,619
Accrued interest-related party	188	2,664	7,456
Net Cash Used in Operating Activities	<u>(1,024,779)</u>	<u>(609,805)</u>	<u>(2,892,499)</u>
CASH FLOWS FROM INVESTING ACTIVITIES:			
Purchase of office and computer equipment	(15,972)	(5,538)	(52,340)
Purchase of Electric Charging Stations	(138,817)	(15,281)	(293,907)
Net Cash Used in Investing Activities	<u>(154,789)</u>	<u>(20,819)</u>	<u>(346,247)</u>
CASH FLOWS FROM FINANCING ACTIVITIES			
Proceeds from convertible notes payable	0	0	100,000
Proceeds from notes payable to stockholder	0	5,000	0
Sale of common stock, net of issuing costs	999,999	57,500	3,333,045
Net Cash Provided By Financing	<u>999,999</u>	<u>62,500</u>	<u>3,433,045</u>
NET CHANGE IN CASH	(179,569)	(568,124)	194,299
CASH AT BEGINNING OF PERIOD	<u>373,868</u>	<u>603,156</u>	<u>0</u>
CASH AT END OF PERIOD	<u>\$ 194,299</u>	<u>\$ 35,032</u>	<u>\$ 194,299</u>
SUPPLEMENTAL SCHEDULE OF CASH FLOW ACTIVITIES –			
Cash Paid For:			
Interest expenses	<u>\$ 0</u>	<u>0</u>	<u>\$ 0</u>
Income taxes	<u>\$ 0</u>	<u>0</u>	<u>0</u>
NONCASH INVESTING AND FINANCING ACTIVITIES:			
Notes payable converted to common stock	<u>\$ 58,441</u>	<u>\$ 0</u>	<u>\$ 77,441</u>
Inventory reclassified to Property and Equipment	<u>\$ 0</u>	<u>0</u>	<u>\$ 72,768</u>

See accompanying notes to the condensed consolidated financial statements.

CAR CHARGING GROUP, INC.
June 30, 2011
(A Development Stage Company)
NOTES TO THE CONDENSED FINANCIAL STATEMENTS
(UNAUDITED)

1. ORGANIZATION

Car Charging Group Inc. (“CCGI”) was incorporated on October 3, 2006 under the laws of the State of Nevada as New Image Concepts, Inc. On November 20, 2009, New Image Concepts, Inc. changed its name to Car Charging Group, Inc.

Car Charging, Inc., was incorporated as a Delaware corporation on September 3, 2009. Car Charging Inc. was created to develop electric charging service facilities for the electric vehicle (EV) automobile market. Pursuant to its business plan, Car Charging Inc. (or its affiliates) acquires and installs EV charging stations, and shares servicing fees received from customers that use the charging stations with the property owner(s), on a property by property basis. Car Charging, Inc., therefore, enters into individual arrangements for this purpose with various property owners, which may include, cities, counties, garage operators, hospitals, shopping-malls and facility owner/operators.

During February 2011, the Shareholders and Board of Directors authorized a decrease of our issued and outstanding common stock, in the form of a reverse stock-split, on a one-for-fifty (1:50) basis (the “Reverse Stock-Split”). There was no change to the authorized amount of shares or to the par value. All share and per share amounts included in the consolidated financial statements have been adjusted retroactively to reflect the effects of the Reverse Stock-Split.

Merger

On December 7, 2009, CCGI entered into a Share Exchange Agreement (the “Agreement”) with Car Charging, Inc. (“CCI”)

Pursuant to the terms of the Agreement, CCGI agreed to issue an aggregate of 10,000,000 restricted shares of CCGI's common stock and 10,000,000 shares of its Series A Convertible Preferred Stock to the CCI Shareholders in exchange for all of the issued and outstanding shares of CCI.

The merger was accounted for as a reverse acquisition and recapitalization. CCI is the acquirer for accounting purposes and CCGI is the issuer. Accordingly, CCGI's historical financial statements for periods prior to the acquisition became those of the acquirer retroactively restated for the equivalent number of shares issued in the merger. Operations prior to the merger are those of CCI. From inception on September 3, 2009 until the merger date, December 7, 2009, CCI had minimal operations with no revenues. Earnings per share for the period prior to the merger are restated to reflect the equivalent number of shares outstanding.

The consolidated financial statements consist of CCGI and its wholly-owned subsidiaries, collectively referred to herein as the “Company” or “Car Charging.” All intercompany transactions and balances have been eliminated in consolidation.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

BASIS OF PRESENTATION

The accompanying unaudited interim financial statements and related notes have been prepared in accordance with accounting principles generally accepted in the United States of America (“U.S. GAAP”) for interim financial information, and with the rules and regulations of the United States Securities and Exchange Commission (“SEC”) for Form 10-Q and Article 8 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by U.S. GAAP for complete financial statements. The unaudited interim financial statements furnished reflect all adjustments (consisting of normal recurring accruals) which are, in the opinion of management, necessary to a fair statement of the results for the interim periods presented. Interim results are not necessarily indicative of the results for the full year. These financial statements should be read in conjunction with the financial statements of the Company for the year ended December 31, 2010 and notes thereto contained in the Company's Annual Report on Form 10-K as filed with the SEC on April 13, 2011.

DEVELOPMENT STAGE COMPANY

The Company is a development stage company as defined by ASC 915-10 “*Development Stage Entities*.” The Company is still devoting substantially all of its efforts on establishing the business and its planned principal operations have not commenced. All losses accumulated since inception have been considered as part of the Company’s development stage activities.

USE OF ESTIMATES

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities as of the date of the financial statements and reporting period. Accordingly, actual results could differ from those estimates.

CASH AND CASH EQUIVALENTS

The company considers all highly liquid investments purchased with an original maturity of three months or less to be cash equivalents.

EV CHARGING STATIONS

EV Charging Stations represents the depreciable cost of charging devices that have been installed on the premises of participating owner/operator properties. They are stated at cost less accumulated depreciation. Depreciation is provided on the straight-line basis over an estimated useful life of three years. Upon sale, replacement or retirement, the related cost and accumulated depreciation are removed from the accounts and any gain or loss is reflected in consolidated statements of income. The Company held approximately \$93,926 and \$156,000 in EV charging stations that were not placed in service as of June 30, 2011 and December 31, 2010, respectively. The Company will begin depreciating this equipment when installation is substantially complete. Depreciation for the six months ended June 30, 2011 and 2010, and for the period from September 3, 2009 (inception) through June 30, 2011 was \$41,382, and \$0, and \$62,217, respectively.

In December 2010, management determined that EV Charging Stations that were previously recorded as inventory would be used for future installations and reclassified \$72,768 in inventory to EV Charging Stations.

OFFICE AND COMPUTER EQUIPMENT

Office and computer equipment are stated at cost less accumulated depreciation. Depreciation is provided on the straight-line basis over an estimated useful life of five years. Upon sale or retirement of furniture and fixtures, the related cost and accumulated depreciation are removed from the accounts and any gain or loss is reflected in consolidated statements of income. Depreciation for the six months ended June 30, 2011 and 2010, and for the period from September 3, 2009 (inception) through June 30, 2011 was \$4,221 and \$1,066 and \$9,955, respectively.

IMPAIRMENT OF LONG-LIVED ASSETS

The Company has adopted paragraph 360-10-35-17 of the FASB Accounting Standards Codification for its long-lived assets. The Company’s long-lived assets, which include EV Charging Stations, office and computer equipment and security deposit, are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of the asset may not be recoverable.

The Company assesses the recoverability of its long-lived assets by comparing the projected undiscounted net cash flows associated with the related long-lived asset or group of long-lived assets over their remaining estimated useful lives against their respective carrying amounts. Impairment, if any, is based on the excess of the carrying amount over the fair value of those assets. Fair value is generally determined using the asset’s expected future discounted cash flows or market value, if readily determinable. If long-lived assets are determined to be recoverable, but the newly determined remaining estimated useful lives are shorter than originally estimated, the net book values of the long-lived assets are depreciated over the newly determined remaining estimated useful lives. The Company determined that there were no impairments of long-lived assets as of June 30, 2011 .

DISCOUNT ON DEBT

The Company allocated the proceeds received from convertible debt instruments between the underlying debt instruments and has recorded the conversion feature as a liability in accordance with paragraph 815-15-25-1 of the FASB Accounting Standards Codification. The conversion feature and certain other features that are considered embedded derivative instruments, such as a conversion reset provision have been recorded at their fair value within the terms of paragraph 815-15-25-1 of the FASB Accounting Standards Codification as its fair value can be separated from the convertible note and its conversion is independent of the underlying note value. The conversion liability is marked to market each reporting period with the resulting gains or losses shown on the Statement of Operations.

DERIVATIVE INSTRUMENTS

The Company evaluates its convertible debt, warrants or other contracts to determine if those contracts or embedded components of those contracts qualify as derivatives to be separately accounted for in accordance with paragraph 810-10-05-4 of the FASB Accounting Standards Codification and paragraph 815-40-25 of the FASB Accounting Standards Codification. The result of this accounting treatment is that the fair value of the embedded derivative is marked-to-market each balance sheet date and recorded as a liability. In the event that the fair value is recorded as a liability, the change in fair value is recorded in the Statement of Operations as other income or expense. Upon conversion or exercise of a derivative instrument, the instrument is marked to fair value at the conversion date and then that fair value is reclassified to equity.

In circumstances where the embedded conversion option in a convertible instrument is required to be bifurcated and there are also other embedded derivative instruments in the convertible instrument that are required to be bifurcated, the bifurcated derivative instruments are accounted for as a single, compound derivative instrument.

The classification of derivative instruments, including whether such instruments should be recorded as liabilities or as equity, is re-assessed at the end of each reporting period. Equity instruments that are initially classified as equity that become subject to reclassification are reclassified to liability at the fair value of the instrument on the reclassification date. Derivative instrument liabilities will be classified in the balance sheet as current or non-current based on whether or not net-cash settlement of the derivative instrument is expected within 12 months of the balance sheet date.

FAIR VALUE OF FINANCIAL INSTRUMENTS

U.S. GAAP for fair value measurements establishes a fair value hierarchy which prioritizes the inputs to valuation techniques used to measure fair value into three levels. The fair value hierarchy gives the highest priority to quoted market prices (unadjusted) in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). Level 2 inputs are inputs, other than quoted prices included within Level 1, which are observable for the asset or liability, either directly or indirectly. The fair value hierarchy gives the highest priority to quoted prices (unadjusted) in active markets for identical assets or liabilities and the lowest priority to unobservable inputs.

The carrying amounts of the Company's financial assets and liabilities, such as cash, prepaid expenses, accounts payable and accrued expenses, approximate their fair values because of the short maturity of these instruments. The Company's convertible notes payable approximates the fair value of such instrument based upon management's best estimate of interest rates that would be available to the Company for similar financial arrangement at June 30, 2011.

The Company revalues its derivative liability at every reporting period and recognizes gains or losses in the consolidated statement of operations that are attributable to the change in the fair value of the derivative liability. The Company has no other assets or liabilities measured at fair value on a recurring basis.

REVENUE RECOGNITION

The Company applies paragraph 605-10-S99-1 of the FASB Accounting Standards Codification for revenue recognition. The Company will recognize revenue when it is realized or realizable and earned. The Company considers revenue realized or realizable and earned when all of the following criteria are met: (i) persuasive evidence of an arrangement exists, (ii) the services have been rendered to the customer, (iii) the sales price is fixed or determinable, and (iv) collectability is reasonably assured. Accordingly, when a customer completes use of a charging station, the service can be deemed rendered and revenue may be recognized

The Company sold seven (7) stations at a net loss of \$1,340, for promotional purposes during the calendar quarter ended June 30, 2011. A receivable related to this promotional transaction of approximately \$59,000, has been included in prepaid and other current assets. The Company does not classify promotional transactions as revenue for reporting purposes.

STOCK-BASED COMPENSATION FOR OBTAINING EMPLOYEE SERVICES

The Company accounts for equity instruments issued to employees and directors pursuant to paragraphs 718-10-30-6 of the FASB Accounting Standards Codification, whereby all transactions in which services are the consideration received for the issuance of equity instruments are accounted for based on the fair value of the consideration received or the fair value of the equity instrument issued, whichever is more readily measurable. The measurement date used to determine the fair value of the equity instrument issued is the earlier of the date on which the performance is complete or the date on which it is probable that performance will occur.

The Company's policy is to recognize compensation cost for awards with service conditions and when applicable a graded vesting schedule on a straight-line basis over the requisite service period for the entire award.

EQUITY INSTRUMENTS ISSUED TO PARTIES OTHER THAN EMPLOYEES FOR ACQUIRING GOODS OR SERVICES

The Company accounts for equity instruments issued to parties other than employees for acquiring goods or services under guidance of section 505-50-30 of the FASB Accounting Standards Codification ("FASB ASC Section 505-50-30"). Pursuant to FASB ASC Section 505-50-30, all transactions in which goods or services are the consideration received for the issuance of equity instruments are accounted for based on the fair value of the consideration received or the fair value of the equity instrument issued, whichever is more reliably measurable. The measurement date used to determine the fair value of the equity instrument issued is the earlier of the date on which the performance is complete or the date on which it is probable that performance will occur.

INCOME TAXES

The Company follows Section 740-10-30 of the FASB Accounting Standards Codification, which requires recognition of deferred tax assets and liabilities for the expected future tax consequences of events that have been included in the financial statements or tax returns. Under this method, deferred tax assets and liabilities are based on the differences between the financial statement and tax bases of assets and liabilities using enacted tax rates in effect for the year in which the differences are expected to reverse. Deferred tax assets are reduced by a valuation allowance to the extent management concludes it is more likely than not that the assets will not be realized. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in the Statements of Operations in the period that includes the enactment date.

The Company adopted section 740-10-25 of the FASB Accounting Standards Codification ("Section 740-10-25"). Section 740-10-25 addresses the determination of whether tax benefits claimed or expected to be claimed on a tax return should be recorded in the financial statements. Under Section 740-10-25, the Company may recognize the tax benefit from an uncertain tax position only if it is more likely than not that the tax position will be sustained on examination by the taxing authorities, based on the technical merits of the position. The tax benefits recognized in the financial statements from such a position should be measured based on the largest benefit that has a greater than fifty percent (50%) likelihood of being realized upon ultimate settlement. Section 740-10-25 also provides guidance on de-recognition, classification, interest and penalties on income taxes, accounting in interim periods and requires increased disclosures.

NET LOSS PER COMMON SHARE

Net loss per common share is computed pursuant to section 260-10-45 of the FASB Accounting Standards Codification. Basic net loss per common share is computed by dividing net loss by the weighted average number of shares of common stock outstanding during the period. Diluted net loss per common share is computed by dividing net loss by the weighted average number of shares of common stock and potentially outstanding shares of common stock during the period.

The following table shows the weighted-average number of potentially outstanding dilutive shares excluded from the diluted net loss per share calculation for the three months ended June 30, 2011 and 2010, as they were anti-dilutive (after giving effect to the Reverse Stock-Split):

	<u>2011</u>	<u>2010</u>
Convertible notes issued on September 25, 2009	10,800,000	38,000,000
Preferred stock issued on December 7, 2009	25,000,000	25,000,000
Warrants issued on December 7, 2009	546,665	3,566,665
Warrants issued on April 1, 2010	55,000	2,750,000
Warrants issued on April 12, 2010	5,000	250,000
Warrants issued on April 27, 2010	2,200,000	10,000,000
Warrants issued on May 5, 2010	3,834	191,665
Warrants issued on August 25, 2010	5,177,165	
Warrants issued on February 17, 2011	50,000	
Total Potential Dilutive Shares	<u>43,837,664</u>	<u>79,758,330</u>

SUBSEQUENT EVENTS

The Company follows the guidance in Section 855-10-50 of the FASB Accounting Standards Codification for the disclosure of subsequent events. The Company will evaluate subsequent events through the date when the financial statements were issued. Pursuant to ASU 2010-09 of the FASB Accounting Standards Codification, the Company as an SEC filer considers its financial statements issued when they are widely distributed to users, such as through filing them on EDGAR.

RECENTLY ISSUED ACCOUNTING PRONOUNCEMENTS

A variety of proposed or otherwise potential accounting standards are currently under study by standard-setting organizations and various regulatory agencies. Because of the tentative and preliminary nature of these proposed standards, management has not determined whether implementation of such proposed standards would be material to our consolidated financial statements.

Management does not believe that any other recently issued, but not yet effective accounting pronouncements, if adopted, would have a material effect on the accompanying consolidated financial statements.

3. GOING CONCERN

As shown in the accompanying financial statements, the Company has a retained deficit of \$10,870,003 at June 30, 2011, with a net income for the six months ended June 30 2011 of \$1,640,739 and net cash used in operating activities of \$(1,024,779) for the six month period then ended, respectively. In addition, convertible debt maturing during 2011 will be approximately \$27,000 . The Company has earned no revenues from its primary business since inception. These raise substantial doubt about the Company's ability to continue as a going concern.

Management intends to raise additional funds by way of a public or private offering. Management believes that the actions presently being taken to further implement its business plan, including installation of charging stations throughout the United States, provides the opportunity for the Company to continue as a going concern. While the Company believes in the viability of its strategy to generate revenues and in its ability to raise additional funds, there can be no assurances to that effect. The ability of the Company to continue as a going concern is dependent upon the Company's ability to further implement its business plan and generate sufficient revenues.

The consolidated financial statements do not include any adjustments that might be necessary if the Company is unable to continue as a going concern.

4. CONVERTIBLE NOTES PAYABLE

Convertible notes payable bear interest of 6% annually which is payable upon maturity on September, 25 2011. The notes have a conversion price of \$.0025.

During June, 2010, \$5,000 of these notes was converted to 40,000 common shares.

During July, 2010, \$10,000 of these notes was converted to 80,000 common shares.

During January, 2011. \$4,000 of these notes was converted to 32,000 common shares.

During March, 2011, \$50,000 of these notes together with \$4,441 of accrued interest were converted to 21,776,544 common shares

On March 18, 2011, the Company issued 21,776,544 common shares pursuant to the conversion of \$50,000 in notes payable together with \$4,441 of accrued interest. This conversion was negotiated to mitigate the effect of the 1:50 Reverse-Split on the note conversion price which Management determined could have significantly dilutive effects. The conversion of the remaining \$27,000 of convertible notes, together with interest thereon, is subject to further negotiation with the holders, however, all remaining note holders have agreed that the original conversion rate of \$.0025 will remain fixed regardless of the Reverse-Split. Accordingly, if the balance of the notes were converted on a similar fixed basis, the Company would issue approximately 12,400,000 additional common shares.

During the 2nd quarter of 2011 \$4,000 of these notes were converted to 1,600,000 common shares.



Derivative analysis

Upon their origination these notes were determined to have had full reset adjustments based upon the issuance of equity securities by the Company in the future. This feature subjected the notes to derivative liability treatment under Section 815-40-15 of the FASB Accounting Standard Codification (“Section 815-40-15”) (formerly FASB Emerging Issues Task Force (“EITF”) 07-5). The notes have been measured at fair value using a lattice model at each reporting periods with gains and losses from the change in fair value of derivative liabilities recognized on the consolidated statement of operations. The convertible notes gave rise to a derivative liability which was recorded as a discount to the notes upon origination.

The agreements between the Company and the note holders to fix the conversion rate stated in the convertible notes effectively removed the embedded derivative from the convertible notes as future conversions are no longer subject to reset. Accordingly the derivative liability related to the notes was adjusted to \$0 and the Company recognized a gain on the change in value of the derivative liability of \$2,701,894 .

5. COMMON STOCK EQUIVALENTS

Subscription warrants

In connection with the closing of the Share Exchange Agreement, on December 7, 2009 the Company entered into a Subscription Agreement for the sale of 61,333 units of securities of the Company aggregating \$920,000. As of May 5, 2010, 3,834 additional units aggregating \$57,500 were issued under similar terms as the December 7, 2009 subscription agreement. Each unit consisted of one share of common stock and a warrant to purchase one share of Company’s common stock exercisable at \$30.00 per share. The exercise price is subject to a full ratchet reset feature. As of June 30, 2011, pursuant to the terms of the reset feature, the exercise price of these warrants was reset to 446,665 warrants exercisable at \$3.00 per share and 3,834 warrants exercisable at \$30.00 per share. The fair value of these warrants granted, were estimated on the date of grant, and recorded as a derivative liability. The derivative was re-measured at June 30, 2011 using their reset value yielding a gain for the six months ended June 30, 2011 of \$480,637. The outstanding liability for the related derivative liability was \$155,582 at June 30, 2011.

In connection with the closing of the Share Exchange Agreement, on December 7, 2009 the Company also issued warrants to purchase 20,000 shares of Company’s common stock exercisable at \$30.00 per share. The exercise price is subject to a full ratchet reset feature. As of June 30, 2011, pursuant to the terms of the reset feature, the exercise price of these warrants was reset to \$3.00 per share. The derivative for these 100,000 warrants was re-measured at June 30, 2011, yielding a derivative liability of \$ 34,117 and a gain on change in fair value for the six months ended June 30, 2011 of \$95,632.

Compensation warrants

On April 12, 2010, the Company issued 5,000 warrants to purchase shares exercisable at \$42.50 per share. The fair value of these warrants, estimated on the date of grant, was recorded as a expense for consulting services of \$32,355.

On April 1, 2010, the Company issued 55,000 warrants to purchase shares of the Company’s common stock, 5,000 at an exercise price of \$15.00 and 50,000 warrants exercisable at \$30.00 per share. On April 27, 2010, the Company issued warrants to purchase 2,200,000 shares of Company’s common stock exercisable at \$3 per share. The exercise price of these 2,200,000 shares is subject to a full ratchet reset feature. The fair value of all of these warrants, estimated on the date of grant, was recorded as compensation expense of \$3,099,009.

On August 25, 2010, the Company issued 1,033,433 warrants to purchase shares of the Company’s common stock exercisable at \$15 per share. The exercise price of these warrants is subject to a full ratchet reset feature. The Company also issued 10,000 warrants to purchase shares of the Company’s common stock exercisable at \$51.50 per share. The fair value of all of the warrants, estimated on the date of grant, was recorded as compensation expense of \$3,896,075. Certain of these warrants were subject to reset to 5,167,165 warrants exercisable at \$3 per share.

On February 17, 2011, the Company issued 66,667 warrants to purchase shares of the Company’s common stock exercisable at \$15 per share. The fair value of all of the warrants, estimated on the date of grant, was recorded as compensation expense of \$ 483,583.

6. STOCKHOLDERS' DEFICIT

Series A Convertible Preferred Stock

In connection with the closing of the Share Exchange Agreement, on December 7, 2009 the Company issued 10,000,000 shares of Series A Convertible Preferred Stock with a par value of \$0.001.

The Series A has five (5) times the number of votes on all matters to which common share holders are entitled, bears no dividends, has a liquidation value eight times that sum available for distribution to common stock holders and is convertible at the option of the holder after the date of issuance at a rate of 2.5 shares of common stock for every preferred share issued however, the preferred shares cannot be converted if conversion would cause the holder to own more than 4.99% of the outstanding shares of common stock (or after 61 days up to 9.99%).

The Company is authorized to issue 500,000,000 shares of common stock and 20,000,000 shares of preferred stock.

Common stock

On December 7, 2009 the Company entered into a Subscription Agreement for the sale of 61,333 units of securities of the Company aggregating \$920,000. Each unit consisted of one share of common stock and a warrant to purchase one share of Company's common stock exercisable at \$30.00 per share. The Company received \$885,000, which was net of costs of \$35,000.

On February 19, 2010, the Company issued 92,000 shares of its common stock at \$.05 per share, to extinguish a debt to its founders of \$4,600 included in accounts payable. The stock was treated as founders' shares and issued at its par value of \$0.001.

On February 19, 2010, the Company issued 8,500 shares of its common stock at \$15 per share, for services performed with a fair value of \$127,500.

On May 5, 2010, the Company issued 3,834 shares of common stock at \$15.00 per share with warrants attached exercisable at \$30.00 per share. See the description of warrants with embedded derivatives in Note 5 above for a more complete description of this transaction.

During June 2010, the Company issued 40,000 shares of common stock at \$.125 each, in exchange for \$5,000 of convertible notes payable. During July 2010 the Company issued 80,000 shares of common stock at \$.125 each, in exchange for \$10,000 of convertible notes payable. During January 2011, the Company issued 32,000 shares of common stock at \$.125 each, in exchange for \$4,000 of convertible notes payable. During March, 2011, the Company issued 21,776,544 common shares in exchange for \$50,000 of convertible notes payable and related interest of \$4,441. See the derivative analysis of this transaction in Note 4 above for a description of this transaction.

On July 30, 2010, the Company issued 36,667 shares of common stock at \$15.00 per share.

On August 19, 2010, the Company issued 6,000 shares of its common stock at \$ 51.50 per share, for services performed with a fair value of \$ 309,000.

On September 7, 2010, the Company issued 66,667 shares of common stock at \$15.00 per share, together with 6,667 shares of common stock for services performed in connection with the sale of these share. The Company received \$ 886,005, which was net of costs of \$113,995.

On January 3, 2011, the Company issued 250 shares of common stock in payment of \$17,000 in services that had been received during 2010. In addition, the Company entered into a continuing services agreement that provides for issuance of \$1,500 of common stock per month (see commitments note). The Company issued 1,461 shares during the six months ended June 30, 2011 in accordance with this agreement.

On February 4, 2011, the Company issued 3,000 shares of common stock for payment of \$81,000 in services.

In June 2011, the Company issued 333,333 shares at \$3.00 per share, totaling \$999,999.

June, 2011, the Company issued 1,005 shares of common stock in payment of \$3,000 in services; the Company also issued 333,333 shares at \$3.00 per share, totaling \$999,999.

7. COMMITMENTS

The company has entered into several contracts that obligate it to future office space lease payments and consulting contracts for financial and investor relations services. The following is a summary of these commitments:

- a) At March 31, 2011, the Company entered into a three (3) year lease for office space at approximately \$132,480 per year, with an option to renew for an additional three years at approximately \$137,655 per year.
- b) During November, 2009, the Company entered into a two (2) year financial consulting agreement with an entity that is owned by its CEO, that obligates the Company to remit \$10,000 per month , 5% of any capital arranged and \$500 for each introduction to a partner/landowner who allows the installation of the Company's EV devices together with up to 100,000 warrants to acquire common stock at \$3.00 per share and 5% of the generated revenue from the usage of those units installed; this commitment aggregated to \$240,000 plus a \$75,000 bonus.
- c) At December 31, 2010, pursuant to a public relations agreement the Company is committed for one year to payments that aggregate to \$7,000 per month and issuance of up to \$1,500 worth of shares of common stock per month; this contracts is subject to cancellation on one month's notice.

8. SUBSEQUENT EVENTS

The Company has evaluated all events that occurred after the balance sheet date of June 30, 2011 through the date when these financial statements were filed to determine if they must be reported. Management reports that during July, 2011, the Company activated a public relations contract whereby the Company will issue common stock quarterly for \$10,000 worth of stock per month, based upon the average of the common daily closing price. This contract continues through January, 2012 but is subject to cancellation on thirty days written notice. During August, 2011, \$12,500 of notes payable were converted to 5,000,000 common shares. Management has determined that there were no other reportable subsequent event to be reported.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operation

The following provides information which management believes is relevant to an assessment and understanding of our results of operations and financial condition. The discussion should be read along with our financial statements and notes thereto. Car Charging Group, Inc. (formerly, New Image Concepts, Inc.) entered into a Share Exchange Agreement on December 7, 2009, with Car Charging, Inc. New Image Concepts Inc was a development stage entity that had a failed business plan and Car Charging Inc., formed on September 3, 2009, to develop a market to service electric vehicle charging. Following the closing of the Share Exchange Agreement, the Company intends to identify and acquire the best possible auto charging devices and install them on properties (large garages, shopping-malls, hospitals, cities, and the like) owned by third parties, which through LLC (CCGI subsidiaries) arrangements, share in service revenue generated from customer charging station use. Such use is not anticipate in any significant volume until sometime after the third calendar quarter of 2011, when automobile manufacturers are scheduled to mass produce and sell electric vehicles to the public.

The following discussion and analysis contains forward-looking statements, which involve risks and uncertainties. The Company's actual results may differ significantly from the results, expectations and plans discussed in these forward-looking statements.

To date, the Company's operations have been devoted primarily to developing a business plan, identifying acquisition target companies, raising capital for future operations, initial contracts with property owner/operators and administrative functions. The Company intends to grow through internal development and selected acquisitions. The ability of the Company to achieve its business objectives is contingent upon its success in raising additional capital until adequate revenues are realized from operations.

FOR THE THREE MONTHS ENDED JUNE 30, 2011

Our net operating loss during the three months ended June 30, 2011 is attributable to the fact that we have not derived any revenue from operations to offset our business development expenses. Losses from operations for the three months amounted to \$664,506, which primarily consisted of compensation (\$322,899) expense, including consulting, (\$192,410), other operating (\$124,278), which is primarily rent (\$25,954) and travel (\$31,118) and general and administrative (\$217,329), which is primarily accounting (\$51,023), legal (\$75,366) and public/investor relations (\$80,890 – which includes \$3,000 paid in common stock.

During the three months ended June 30, 2011, management entered into provider agreements to install EV devices at seven locations; we installed seven units pursuant to provider agreements, and two as demonstrators to promote agreements. For promotional purposes, the Company also sold seven installed charging stations to the City of West Palm Beach, Florida (at a loss of \$1,340).

During the quarter the Company continued its process of hiring additional sales staff and negotiating additional potential installation sites.

During this three month period the change in the Company's liability related to embedded derivative transactions resulted in a loss on change in fair value of \$ 55,327(all attributable to warrants).

FOR THE THREE MONTHS ENDED JUNE 30, 2010

Our net operating loss during the three months ended June 30, 2011 is attributable to the fact that we have not derived any revenue from operations to offset our business development expenses. Losses from operations for the three months amounted to (\$664,506), which primarily consisted of compensation (\$322,899) expense, including consulting, (\$192,410), other operating (\$124,278), which is primarily rent (\$25,954) and travel (\$31,118) and general and administrative (\$217,329), which is primarily accounting (\$51,023), legal (\$75,366) and public/investor relations (\$80,890 – which includes \$3,000 paid in common stock.

During this three month period the change in the Company's liability related to embedded derivative transactions resulted in a loss on change in fair value of \$3,244,249.

FOR THE SIX MONTHS ENDED JUNE 30, 2011

Our net operating loss during the six months ended June 30, 2011 is attributable to the fact that we have not derived any revenue from operations to offset our business development expenses. Losses from operations for the six months amounted to (\$1,615,352), which primarily consisted of compensation (\$970,419) expense, including consulting, (\$716,223), other operating (\$225,676), which is primarily rent (\$46,363) and travel (\$62,091) and general and administrative (\$419,257), which is primarily accounting (\$90,970), legal (\$67,956) and public/investor relations (\$111,180 – which includes \$3,000 paid in common stock).

During the six months ended June 30, 2011, management entered into eleven provider agreements to install EV devices at 722 provider locations (includes approximately 721,000 parking spots); we installed 17 units pursuant to these provider agreements, and two as demonstrators to promote agreements. For promotional purposes, the Company also sold seven installed charging stations to the City of West Palm Beach, Florida (at a loss of \$1,340).

During this half-year the Company continued its process of hiring additional sales staff and negotiating additional potential installation sites.

During this six month period the change in the Company's liability related to embedded derivative transactions resulted in a gain on change in fair value of \$ 3,278,163.

FOR THE SIX MONTHS ENDED JUNE 30, 2010

Our net loss during the six months ended June 30, 2010, was attributable to the fact that we did not derived any revenue from operations to offset our business development expenses. Losses from operations for the six months ended June 30, 2011 amounted to \$725,882, which primarily consists of compensation expense of \$386,785 (including consulting fees of \$240,874, payroll related \$140,912, and Public / Investor Relations (\$93,380), rent (\$32,124), legal (\$29,801) and travel (\$41,291). During these six months management entered into 15 provider agreements to install EV devices at 2,491 provider locations (includes approximately 982,000 parking spots) and was in process of hiring additional sales staff and negotiating additional potential installation sites.

During this six month period the change in the Company's liability related to embedded derivative transactions resulted in a gain on change in fair value of \$835,601.

PERIOD FROM SEPTEMBER 3, 2009 (DATE OF INCEPTION) THROUGH JUNE 30, 2011

Our cumulative net operating loss since inception is attributable to the fact that we have not derived any revenue from operations to offset our business development expenses. Losses from operations since inception have amounted to \$10,870,003 (including non-cash charges of \$8,048,597 which is the estimate value of warrants and common stock issued for services), consulting fees (\$1,030,534), professional fees (\$275,722) and public/investor relations fees (\$320,800). The Company's officers and staff have initiated a number of negotiations to install the selected charging stations (currently supplied by Coulomb Technologies, a California corporation which was founded in 2007) through-out the United States and Europe. Manufacture and supply of electric vehicles that will require utilization of the Company's services is not anticipated to be significant until the last calendar quarter of 2011; this gives the Company adequate time to develop its distribution plan, but also requires that the Company continue to develop capital sources.

In March 2011, the Company entered into agreements with the remaining convertible notes holders to fix the conversion rate of the convertible notes. These agreements effectively removed the embedded derivative from the convertible notes as future conversions are no longer subject to reset. Accordingly the derivative liability related to the notes was adjusted to \$0 and the Company recognized a gain on the change in value of the derivative liability of \$2,701,894 from the convertible notes.

Our cumulative liability related to embedded derivative transactions resulted in a liability of \$189,702 as of June 30, 2011. The Company evaluates its convertible debt, warrants or other contracts to determine if those contracts or embedded components of those contracts qualify as derivatives to be separately accounted for in accordance with paragraph 810-10-05-4 of the FASB Accounting Standards Codification and paragraph 815-40-25 of the FASB Accounting Standards Codification. The result of this accounting treatment is that the fair value of the embedded derivative is marked-to-market each balance sheet date and recorded as a liability. In the event that the fair value is recorded as a liability, the change in fair value is recorded in the Statement of Operations as other income or expense (\$55,327 for the three months ended June 30, 2011). Upon conversion or exercise of a derivative instrument, the instrument is marked to fair value at the conversion date and then that fair value is reclassified to equity.

Liquidity and Capital Resources

The Company has financed its activities from sales of capital stock of the Company and from loans from unrelated and related parties. A significant portion of the funds raised from the sale of capital stock has been used to cover working capital needs such as office expenses and various consulting and professional fees.

For the six months ended June 30, 2011 and 2010, we used cash of \$(1,024,779) and \$(609,805) for operations, respectively and \$2,940,672 since inception. Such cash use and accumulated losses have resulted primarily from costs related to various consulting and professional fee and costs incurred in connection with capital transactions. During the six months ended June 30, 2011, cash used for investing activities consisted of \$(154,789) for purchases of charging stations and office equipment) the Company relocated and enlarged its offices within the same building at 1691 Michigan Avenue in Miami Beach, Florida. During the three months ended June 30, 2011, the Company also paid all of its short-term financing debt. (\$125,000 at March 31, 2011). The net decrease in cash during the six months ended June 30, 2011 was \$179,569 as compared with a net decrease of \$568,124 for the six months ended June 30, 2010.

Since its inception, the Company has used cash for investing activities of \$346,247 for the purchase of office equipment and Electric Charging Stations and the Company has received cash provided by financing activities of \$100,000 from notes payable and \$3,333,045 from sales of common stock.

Management believes that additional funding will be necessary in order for the Company to continue as a going concern. Significant additional capital or debt must be incurred to develop the Company's business plan (that is, the acquisition and installation of charging stations prior to the generation of service revenue). The Company is investigating several forms of private debt and/or equity financing, although there can be no assurances that the Company will be successful in procuring such financing or that it will be available on terms acceptable to the Company. If the Company is unable to generate profits, or unable to obtain additional funds for its working capital needs, it may have to cease operations.

Off Balance Sheet Arrangements

We have no off-balance sheet arrangements.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

Not required for smaller reporting companies.

Item 4. Controls and Procedures

An evaluation was conducted by the registrant's chief executive officer (CEO) and chief financial officer (CFO) of the effectiveness of the design and operation of the registrant's disclosure controls and procedures as of June 30, 2011. Based on that evaluation, the CEO and CFO concluded that the registrant's controls and procedures were ineffective as of such date to ensure that information required to be disclosed in the reports that the registrant files or submits under the Securities Exchange Act of 1934 is recorded, processed, summarized and reported within the time periods specified in Securities and Exchange Commission rules and forms. If the registrant develops new business or engages or hires a new chief financial officer or similar financial expert, the registrant intends to review its disclosure controls and procedures.

Management is aware of the lack of an independent audit committee or audit committee financial expert. Although our board of directors serves as the audit committee it has no independent directors. Further, we have not identified an audit committee financial expert on our board of directors. These factors are counter to corporate governance practices as defined by the various stock exchanges and may lead to less supervision over management.

The was no change in the registrant's internal control over financial reporting identified in connection with the evaluation required by paragraph (d) of Rule 13a-15 or Rule 15d-15 under the Securities Exchange Act of 1934 that occurred during the registrant's last fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal

PART II - OTHER INFORMATION

Item 1. Legal Proceedings

We are currently not involved in any litigation that we believe could have a material adverse effect on our financial condition or results of operations. There is no action, suit, proceeding, inquiry or investigation before or by any court, public board, government agency, self-regulatory organization or body pending or, to the knowledge of the executive officers of our company or any of our subsidiaries, threatened against or affecting our company, our common stock, any of our subsidiaries or of our companies or our subsidiaries' officers or directors in their capacities as such, in which an adverse decision could have a material adverse effect.

Item 1A. Risk Factors

Not required for smaller reporting companies.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

During June, 2011, 333,333 shares of unregistered Equity Securities were sold at \$3.00 per share, to qualified investors for working capital use.

Item 3. Defaults Upon Senior Securities

There were no defaults upon senior securities during the period ended June 30, 2011.

Item 4. (Removed and Reserved)

Item 5. Other Information

There is no other information required to be disclosed under this item which was not previously disclosed.

Item 6. Exhibits

(a) Exhibits

31.1 Certifications pursuant to Section 302 of Sarbanes Oxley Act of 2002

32.1 Certifications pursuant to Section 906 of Sarbanes Oxley Act of 2002

101 Interactive Data File (Form 10-Q for the quarterly period ended June 30, 2011 furnished in XBRL)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

CAR CHARGING GROUP, INC.

Date: August 11, 2011

By: /s/ Michael D. Farkas

Michael D. Farkas
Chief Executive Officer
Principal Executive Officer

By: /s/ Richard Adeline

Richard Adeline
Chief Financial Officer

Exhibit 31.1

**CERTIFICATION OF CHIEF EXECUTIVE OFFICER
PURSUANT TO
18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO SECTION 302 OF
THE SARBANES-OXLEY ACT OF 2002**

I, Michael D. Farkas, certify that:

1. I have reviewed this Form 10-Q of Car Charging Group, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods present in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13-a-15(f) and 15d-15(f)) for the registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principals;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financing reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involved management or other employees who have a significant role in the registrant's internal control over financial reporting.

Car Charging Group, Inc.

By: /s/ Michael D. Farkas
Michael D. Farkas
Chief Executive Officer

August 11, 2011

Exhibit 31.2

**CERTIFICATION OF CHIEF FINANCIAL OFFICER
PURSUANT TO
18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO SECTION 302 OF
THE SARBANES-OXLEY ACT OF 2002**

I, Richard Adeline, certify that:

1. I have reviewed this Form 10-Q of Car Charging Group, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods present in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principals;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financing reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involved management or other employees who have a significant role in the registrant's internal control over financial reporting.

Car Charging Group, Inc.

By: /s/ Richard Adeline
Richard Adeline
Chief Financial Officer
Principal Accounting Officer

August 11, 2011

Exhibit 32.1

**CERTIFICATION OF CHIEF EXECUTIVE OFFICER
PURSUANT TO 18 U.S.C. SECTION 1350**

In connection with this Quarterly Report of Car Charging Group, Inc. (the "Company") on Form 10-Q for the period ending March 31, 2011, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Michael D. Farkas, Chief Executive Officer of the Company, certifies to the best of his knowledge, pursuant to 18 U.S.C. Sec. 1350, as adopted pursuant to Sec. 906 of the Sarbanes-Oxley Act of 2002, that:

1. Such Quarterly Report on Form 10-Q for the period ending June 30, 2011, fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
2. The information contained in such Quarterly Report on Form 10-Q for the period ending June 30, 2011, fairly presents, in all material respects, the financial condition and results of operations of Car Charging Group, Inc.

By: /s/ Michael D. Farkas
Michael D. Farkas
Chief Executive Officer
Principal Executive Officer

August 11, 2011

Exhibit 32.2

**CERTIFICATION OF CHIEF FINANCIAL OFFICER
PURSUANT TO 18 U.S.C. SECTION 1350**

In connection with this Quarterly Report of Car Charging Group, Inc. (the "Company") on Form 10-Q for the period ending March 31, 2011, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Richard Adeline, Chief Financial Officer of the Company, certifies to the best of his knowledge, pursuant to 18 U.S.C. Sec. 1350, as adopted pursuant to Sec. 906 of the Sarbanes-Oxley Act of 2002, that:

1. Such Quarterly Report on Form 10-Q for the period ending June 30, 2011, fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
2. The information contained in such Quarterly Report on Form 10-Q for the period ending June 30, 2011, fairly presents, in all material respects, the financial condition and results of operations of Car Charging Group, Inc.

By: /s/ Richard Adeline
Richard Adeline
Chief Financial Officer
Principal Accounting Officer

August 11, 2011

